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**LAGUNA STRATEGIC ADVISORS DOUBLES MEMBERSHIP;
GLOBAL REACH INCLUDES MEMBERS IN US, UK, AND CANADA**

IRVINE, CA (November 6, 2013)—Laguna Strategic Advisors announced today that membership in the Irvine-based business consortium of independent member-consultants has more than doubled since the group was formed just over a year ago.

“We’re delighted by the positive response we’ve had to our business proposition of providing independent consultants a positive environment in which to network across borders, share best practices and opportunities and keep abreast of global trends impacting their businesses,” said Ed Fuller, president of Laguna Strategic Advisors, LLC.



As its membership base has expanded to 30 in its first year, so has its global reach and expertise. Today, the group now includes members in three countries—the United States, the United Kingdom, and Canada. They represent success and strategic thinking in fields as diverse as hotel development and operations, transformational organization management and executive coaching, destination management, sales and marketing, training, advertising and product branding, CIO coaching and mentorship, event acoustical technology and risk management.

“This diversity of expertise encourages our members to leverage opportunities and share knowledge amongst themselves, oftentimes bringing added value to their respective clients. It’s a win-win all around,” Mr. Fuller noted, adding that the group was actively recruiting members globally.

Laguna Strategic Advisors members are sole practitioners and entrepreneurial firms with solid credentials in their respective client categories. Each member does business as his or her own independent entity. Laguna Strategic Advisors supports members with communications and business services but does not create, control or monitor the work product of the members. For more information, contact LSA at www.lagunastrategicadvisors.com.

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About Laguna Strategic Advisors LLC

Laguna Strategic Advisors LLC is an Irvine, California-based company that provides opportunities and services to independent providers of business consulting services through its Business Advisors Consortium. By becoming a member of the Consortium the member gains access to a range of marketing tools and synergistic collegial support intended to assist them in building and sustaining their own marketing and consulting practices. Visit: www.LagunaStrategicAdvisors.com or call 949-988-7077.

Editor's Note: High resolution images of Fuller is available upon request.

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