

Hotel Llama Just Released

Just released, Larry Mogelonsky's third book on hospitality is now broadly available. Entitled *Hotel Llama*, this 475-page anthology text covers the latest topics and issues facing the hotel industry, giving managers the knowledge they need to thrive in these ever-changing times. After reading this book, hoteliers will have the right tools in their arsenal to strategically solve any modern business problem.

Like Larry's first two books – *Are You an Ostrich or a Llama?* and *Llamas Rule – Hotel Llama* is available for purchase on <u>Amazon.com</u> as well as <u>Barnes & Noble</u>.

Alternatively, to access the online version of *Hotel Llama*, join the Llama Digital Educational Program, which consolidates all three books into one seamless web platform. Along with the hundreds of essays posted, skill-testing questions adjoin each article to ensure that hoteliers fully understand the concepts presented. To join, visit lmadigital.ca or email Larry at larry@lma.ca